

LETTERS CHARITY

# IMPACT REPORT



2025



[www.letterscharity.org](http://www.letterscharity.org)

# BECAUSE LOSING EVERYTHING SHOULDN'T MEAN LOSING **HOPE.**



*"Here's the thing about disasters: they hit hardest in neighborhoods that usually get overlooked. The same communities that struggle to get loans, insurance, or even basic services in good times? They're the ones left waiting for help when everything falls apart."*

*"That's why we do things differently. No paperwork mazes. No hoops to jump through. We put money directly in people's hands and trust them to know what they need. Because when you've lost everything, the last thing you need is someone telling you how to put your life back together."*

- Heather Whinna, Founder/Chief Mission Officer

**37**

families served

**782K**

dollars raised

**1476**

new supporters

# THE YEAR IN REVIEW

Dear Friends,

As we look back on 2025, we're filled with gratitude for the incredible generosity and support that made this year transformative for the families we serve. From disaster relief to holiday joy, your kindness has been a lifeline. Here's a look at how, together, we made a difference.

With gratitude,  
Holly Lewis, Executive Director



## PROJECT

## DETAILS

## OUTCOME

Letters From  
Altadena: Wildfire  
Relief

Responding with immediate grants to help families rebuild their lives, preserve their community, and maintain their dignity

\$255k in grants and care packages distributed to 94 individuals across 20 families

Letters To Santa:  
The Holiday Gala

An inspiring evening of music, laughter and goodwill to support the Letters To Santa program

175 attendees braved a Chicago blizzard and raised over \$200k

Letters To Santa

On Christmas Day, families are surprised with armloads of gifts like clothing, toys and computers, as well as a \$10,000 cash grant

\$248k in grants and gifts distributed to 95 individuals across 17 families



# FINANCES

## CURRENT ASSETS

Cash \$158,529

## LIABILITIES

Accounts Payable \$31,417

## REVENUES

Total Contributions \$781,875

## FUNDING SUMMARY

Benefactors &  
Annual Fund Donors **\$127,757**

Individual Program  
Donations **\$363,914**

Corporate Matching  
Donations **\$12,348**

In-Kind Donations for  
Letters To Santa **\$13,425**

Holiday Gala Revenue **\$205,038**

## EXPENSES & DEDUCTIONS

Administrative \$55,251

Fundraising \$72,950

Programs \$90,597

Direct Family Support **\$503,201**



*"I've been in disbelief since you guys left on Christmas. I've been waiting so long to see my son's smile like that again. I want to take this time to say thank you and I truly appreciate all that you've done for us." - 2025 Letters To Santa recipient*

## Acknowledgements

- Letters Charity Board of Directors
- Drew and Amanda Hester
- Kirk Crenshaw and Shawna Wolverton
- DeckTheHallmark.com
- Fred Armisen
- Gina Albini
- The Hibel Family Foundation
- Tim Midyett, Vickie Hunter, Lila Hunter
- Sue Miller and Jeff Tweedy
- Acorn Investment Partners
- Julia Rickert
- Alicia Goranson
- Brett Goldstein
- McMullan/O'Connor Family Fund
- Nick Moretti, Brian Peterson & Chop Shop
- Dave Frey
- The Holiday Gala volunteer production crew: Jeff Hadick, Kyle Anderson, Elliot Dicks, Anthony LeBlanc, Joe Ruffner, Leslie Stone, Bobby Lewis
- The Holiday Gala volunteers
- Xmas volunteer wrapping and delivery crews
- All of the performers who donated their valuable time and remarkable talent to bring life-changing relief to those we had the privilege of serving in 2025



**We'd like to thank all of our donors for your generous support. Thank you for making so much possible**

*Letters*

#ThankYouSteveAlbini  
[www.letterscharity.org](http://www.letterscharity.org)